



**GOING  
KNOW  
WHERE**

**MEDIA KIT 2023**

# OUR MISSION

Going Know Where believes in empowering passionate leaders and visionaries to tell stories that engage, influence, and define culture.

Specializing in storytelling and brand development through documentaries, corporate videos, BTS packages, advertising campaigns, and more that create the experiences of tomorrow.

We are a video production and digital media company with a big heart and purpose. We partner with each client to implement strategy, storytelling, and design to drive growth and create meaningful transformation that engages & empowers.





**CASE STUDY**

# GOING KNOW WHERE SERIES

## LIFESTYLE & TRAVEL SERIES

### CASE STUDY

The Going Know Where show is a lifestyle and travel series, also the inspiration behind the name of the production company, that takes you on a journey across the U.S with its two young and culturally diverse hosts. Focusing on fashion, food, and fun the Going Know Where series embraces the power of diversity by traveling to different communities and exploring their culture on a personal level.

Every good meal needs an appetizer. We want to be that appetizer. The entree choice is yours.



6K Facebook & Instagram Reach



100,000 views globally via IndustryTV

- 8 episode series
- 8 different cities
- 20-minute episodes
- Streaming on IndustryTV app (an OTT platform)

[Click to preview the Going Know Where show trailer.](#)





# TESTIMONIALS

“Going Know Where is extremely organized, communicative, and responsive which is a huge plus when trying to get projects over the line in a fast-paced corporate environment. They ask the right questions and can create with little to no direction and still make something beautiful.”

– *OwnBackup*

*Salesforce Data Protection Company*



“Going Know Where brings a calm and reliable atmosphere to our productions. They have worked as our primary videographer and have been responsible for leading a creative team on multiple location productions, as well as creating motion graphics for our social media channels and commercial productions.”

– *Matt Granger*

*Photographer/Influencer*



# CONTENT

Going Know Where Reel

[Click to Watch](#)



Going Know Where  
Logo Animation

[Click to Watch](#)







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**LET'S CONNECT**

**INFO@GOINGKNOWWHERE.COM**

*• email is for presentation purposes only*